



**CC Forum 4<sup>th</sup> Investment in Sustainable Development**

**Remarks by H.R.H. Princess Camilla of Bourbon Two Sicilies**

*Panel Discussion:*

***Sustainability and the World's Royal Families: Vision and Action***

25 September 2020

*Your Royal Highnesses, distinguished participants,*

*Good afternoon.*

*I am delighted to continue my participation today at the 4<sup>th</sup> CC Forum on Investment in Sustainable Development. I am grateful to the Chairman and Founder of the CC Forum, Max Studennikoff, and the organizers for drawing up a very thoughtful agenda, allowing for reflection from Royal Families on their vision and actions in favor of sustainability.*

*I mentioned yesterday while speaking on the panel discussion about the **New Agenda for Environmentally Responsible Corporate Capitalism**, that what happens in one industry, impacts other industries and there is a need for a collective response to global challenges whether it be environmental preservation or the Coronavirus. My vision for sustainable action includes supporting projects that have relevant strategic plans, utilize best practices and engage in*



*continuous dialogue. Every sector of society has a role to play in finding solutions, including Royal Families.*

*In this regard, together with my husband, H.R.H. Prince Charles of Bourbon Two Sicilies, Duke of Castro, we believe it is our duty to support sustainable projects. In fact, it is embedded in our philanthropic work and I will highlight a few examples.*

*My husband is the Grand Master of **The Sacred Military Constantinian Order of Saint-George** which is an ancient and dynastic order that has been part of our family since 1190. It is a role we take seriously and under my Husband's leadership, he ensured that the Order adapted to modern circumstances and supports relevant actions for sustainable health.*

*In reaction to Coronavirus pandemic, my Husband directed all the members of the Order to raise funds for medical equipment and hospitals in Italy, as well as in Monaco. If a different crisis arises, the Order will always be ready to serve humanity in the way it is most needed.*

*For my part, I focus my work on women's issues and the environment. In 2017 I founded the **Princess Camilla of Bourbon Charitable Foundation** in Mauritius, which supports charitable, technical or educational causes, with a focus on the protection of the environment and promoting scientific development in the emerging markets.*



*I chose Mauritius as the Headquarters of my Foundation because it is a small island developing nation that is suffering from the consequences of climate change and environmental degradation. This creates a double impact of support because not only does my Foundation aim to solve global environmental problems, it is operating from a country that is impacted.*

*The first philanthropic investment that my Foundation supported was the Voluntary Marine Conservation Area (VMCA) in Mauritius with the objective of protecting the corals, fostering renewed marine life and biodiversity. The Foundation will always adapt the project as needed and hopes to reproduce the best practices learned in other areas.*

*I am also President of the Friends of the “Centre Scientifique de Monaco” (C.S.M.). The CSM, created in 1960 by Prince Rainier III, is the scientific research agency of the Principality of Monaco. By lending my support to the Centre, I hope to develop new partnerships for research and studies that focus on the medical and scientific fields.*

*As an Ambassador for the UN Women for Peace Association, I promote actions for women who are in disadvantaged situations. I believe that global sustainable investment solutions must also include the equal participation of women.*

*My Husband and I have actively encouraged our two daughters to learn about global sustainability issues and become involved in meaningful philanthropic work. For example, they are the youth ambassadors of the Passion Sea Association that focus on water preservation and sustainability. It is important*



*for youth to learn from other youth and this is part of my vision for the role of Royal Families – we have to engage the future generations of Royal Family leaders as early as possible, to prepare them to make a positive impact in our ever changing world.*

*In closing I would like to state that I believe that today's Royal Families should publicly support the sustainable development issues that matter most to them. Royal Families should support projects that are of strategic importance, have concrete results and share best practices through dialogue. For my part, I will continue to seek out new opportunities and lend my personal support to global problems as they arise and I remain optimistic that solutions can be found through dialogue and working together.*

*Thank you for your kind attention and I look forward to hearing from the members of Royal Families on this panel.*